Teacher Profile

Name	: DR. MADHUCHHANDA LAHIRI
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Permanent Address	 Distt- N 24 Pgs. West Bengal Pin: 743144 4. Vivekananda Road Sreepally, Palta, P.O. Bengal Enamel. Distt. N-24Pgs. West Bengal. Pin: 743122
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Educational Qualifications:

Year of passing	Qualification	Specialisation or Subjects	Board/ College / University / Institute	Total marks %/ CGPA	Div/ Class
1991	AISSC / 10 th	English, Hindi, Mathematics, Science, Social Studies	CBSE	78.8%	Ist
1993	AISSCE / 12 th /	English, Mathematics, Physics, Chemistry, Biology, Hindi (Elective)	CBSE	75.6%	Ist
1996	Graduation	B.A.(Honours) in Economics with Mathematics and English as General Subjects	University of Kalyani	65.125%	Ist
1998	Post graduation	M.A. in Economics with Specialisation in Econometrics	University of Kalyani	64.5%	Ist
28 th Jan 2013	Ph.D	Arts (Commerce)	University of Burdwan		

Awards Received:

- 1. Received the *<u>First in First Class Merit Certificate</u>* for being the University Topper in B.A.(Hons) in Economics, University of Kalyani in 1996, from the then Governor of WB, Dr. A.R. Kidwai.
- 2. <u>First Class Second in M.A. in Economics from the University of Kalyani.</u>
- 3. Received the <u>Certificate of Merit in Mathematics</u> from CBSE for being the top **0.01** % of the total successful candidates.
- 4. Awarded the *Doctorate degree* from the University of Burdwan in Jan 2013.
- 5. Qualified the UGC NET for Lectureship in Dec 1998.

Service:

Joined as Lecturer in Economics at Sri Ramakrishna Sarada Vidya Maha Pitha, Kamarpukur, Hooghly on 20.10.2001 and served till 20.05.2014.

Joined as Assistant Professor in Economics at P.N. Das College on 21.05.2014 and serving till date.

Publications:

S.No.	Title of the Paper Published	Name of the Journal with ISSN No.	Level	Citation Index/ Global Impact Fector	Year of Publication
1.	Testing the Efficiency of the Indian Stock Market in the Post Reform Period	Periodic Research (P) ISSN: 2231-0045 (E) ISSN: 2349-9435	International Peer- Reviewed	SJIF= 4.463 Indexed with Google Scholar & Directory of Open Access Resources (ROAD)	Nov,2015 Vol IV, Issue II, pp.80-87.
2.	An Empirical Study of the Weekend Effect in the Indian Stock Market	Asian Resonance (P) ISSN: 0976-8602 (E) ISSN: 2349-9443	International Peer- Reviewed	SJIF 2012= 3.676 Global Impact Factor 2013 =0.384 Indexed with ROAD.	April 2016, Vol IV, Issue II, pp. 94-100.
3.	Stock Splits and the Efficiency of the Indian Stock Market	Shrinkhala ISSN(P): 2321-290X ISSN(E): 2349– 980X	National Peer- Reviewed	SJIF = 4.463	October 2016, Vol IV, Issue II, pp 07 -17.
4.	Tracing the Best Practices in HEIs: A Tryst with Reality	Educational Research and Analysis	National	ISSN: 2348- 571X	January 2020, Vol – 7, Issue – 1,
5	Predicting the Gross Domestic Product in India using the Time Series ARMA Model and Policy Implications	Journal of Informational and Computational Science	National Peer- Reviewed	ISSN: 1548- 7741	Vol11, Issue 6, June 2021
6	Assessing the Impact of Digital Transformation on the Indian Economy: Opportunities and Challenges	Trends in Finance and Economics :	National Peer- Reviewed	ISSN: 2583-9721 DOI: https://doi.org/10.4663 2/tfe/1/3/9	Vol: 1 Issue 3 September 2023 Pp: 73-84
7	An Analysis of Risk Tolerance of Individual Investor using Gray Relational Analysis Method	REST Journal on Banking, Accounting and Business	National Peer- Reviewed	ISSN: 2583-4746 DOI: https://doi.org/10 .46632/jbab/2/2/21	Vol 2 Issue 2 2023 Pp: 139- 148

8	Evaluation of Mobile Devices and Learning Motivations in the Classroom using SPS	Journal on Data Analytics and Artificial Intelligence	National Peer- Reviewed	ISSN: 2583-5564 DOI: https://doi.org/10 .46632/jdaai/2/2/17	Vol 2 Issue 2 2023 Pp: 128-138
9	The Circular Economy and Elements of Consumer Behaviour using the SPSS Method	Trends in Finance and Economics	National Peer- Reviewed	ISSN: 2583-9721 DOI: https://doi.org/10 .46632/tfe/1/2/8	Vol 1 Issue 2 June 2023 Pp: : 67- 76
10	Assessing the Impact of Digital Transformation on the Indian Economy: Opportunities and Challenges	Trends in Finance and Economics	National Peer- Reviewed	ISSN: 2583-9721 DOI: https://doi.org/10.4663 2/tfe/1/3/9	Vol: 1 Issue 3 September 2023 Pp: 73- 84 :
11	Evaluation of Macroeconomic Variables in Indian Stock Market using TOPSIS Method	Rest Journal on Data Analytics and Artificial Intelligence	National Peer- Reviewed	ISSN:2583-5564 DOI: https://doi.org/10 .46632/jdaai/2/4/2	Vol2 Issue4 Dec2023 Pp:15-22
12	Ranking Investment Preferences in India's Dynamic Market: From SIPs to ETFs	REST Journal on Banking, Accounting and Business	National Peer- Reviewed	ISSN:2583-4746 DOI: https://doi.org/10.4663 2/jbab/3/2/30	Vol3Issue2 June2024 Pp: 216-225
13	The Efficiency of Investment in Indian Stock Market using GRA Method	Rest Journal on Data Analytics and Artificial Intelligence	National Peer- Reviewed	ISSN:2583-5564 DOI: https://doi.org/10 .46632/jdaai/3/1/5	Vol3Issue1 March2024 Pp:31-41
14	A Study of Constitutional Provisions and Violation of Human Rights of Women in West Bengal in the Pandemic Period	Journal of Emerging Technologies and Innovative Research	National Peer- Reviewed	ISSN:2349-5162	Vol11Issue7 July2024 Pp:185-196

Chapters in Books/ Seminar Volumes/ Conference Proceedings:

 Article "Economic Thoughts of Swami Vivekananda in the Context of Modern India" in Seminar Volume on Prakshepane Swami Vivekananda: Sardho Satobarsha Pare", Pp 98-104, January 2014. ISBN: 978-81-925784-1-5

- Chapter "Analysing Data and Methodology on Weak Form of Efficient Market Hypothesis Tests" in Research in Social Sciences: Interdisciplinary Perspective, Pp 153 – 169, February 2016. ISBN: 978-81-921665-8-2
- Article "B.R. Ambedkar and His Economic Thoughts: A Study in Retrospection" in Seminar Volume on Dr B. R. Ambedkar: Society and Education, Pp 63-68, September 2016. ISBN: 978-81-929386-1-5
- Article "Folklore, Economic Exploitation and Copyright Act" in Seminar Volume on Lokasanskriti te Protibaadi Chetona, Pp 191-194, October 2016. ISBN: 978-93-82094-73-9
- Article ""India's Economic Relationship with Her Neighbours: A Saga of Conflict and Cooperation" in Seminar Volume on India and Her Neighbours: History and the Present Scenario, Pp 138-145, January 2017. ISBN: 978-81-929386-3-9
- Article "Structuring Student Satisfaction Surveys: Issues Revisited" in Seminar Volume on Student Satisfaction Survey: Role of Students in Quality Assurance and Assessment under the Revised Accreditation Framework", Pp 66 – 73, September 2019. ISBN: 978-81-929386-7-7
- Article "Closing Prices and Returns Data on Nifty Fifty Index in India in the Pandemic Situation" in the edited Book "Research Current" published by Social Research Foundation, UP, India 1st Edition, 2021. ISBN: 978-81-951728-01
- Authored a Book titled "Semi-Strong Form Efficiency of Indian Stock Market in Post Reform Period" published by Walnut Publications in July 2021. ISBN: 978-93-888888-88
- 9. Article "A Study of the Constitutional Provisions and the Violation of Human Rights of Women in India with special reference to West Bengal" in Academic Quest, Volume: 1, P. N. Das

College, Annual Publication by Aruna Prakashani in May, 2021.

Papers Presented in International/ National/ State level Seminars:

- Presented Paper *titled "Expanding the Economic Horizon: Exploring Newer Opportunities in Indian Economy*" at UGC Sponsored National Seminar in Tarakeshwar Degree College on 30th & 31st March 2012.
- 2. Presented Paper titled *"Mathematical and Statistical Tools Used in Current Research"* at SRSVM, Kamarpukur in UGC Sponsored Seminar on 20th & 21st September 2013.
- Presented Paper titled "An Evaluation of the Performance of National Rural Health Mission" at UGC and CTRPFP sponsored International Seminar on 'Contemporary Issues of Economic Development with Special Reference to Public Policy' at Vidyasagar University on 17-18 February 2015.
- Presented Paper titled "Semi-Strong Form Efficiency of the Indian Stock Market in the Post-Reform Period: An Empirical Analysis" at UGC Sponsored International Conference on Financial Sector Reforms in Developing Economies at Vidyasagar University on 20 - 21 February 2015.
- Presented Paper titled "NRHM: Tracing the Success Story" at UGC Sponsored National Seminar on 'Emerging Issues in Economic Development at University of Kalyani, Nadia on 26th February 2015.
- Presented Paper titled "The Fourteenth Finance Commission: Implications for Local Government" at UGC Sponsored National Seminar on the "Role of Local Self- Government: Indian Perspective" at Nabadwip Vidyasagar College, Nabadwip, on 11th and 12th December 2015.
- Presented Paper titled "B. R. Ambedkar and His Economic Thoughts: A Study in Retrospection" at UGC sponsored State level Seminar on Dr. B. R. Ambedkar: Society and Education at P.N. Das College on 27th August 2016.
- Presented Paper titled "Folklore, Economic Exploitation and Copyright Act" at UGC sponsored State level Seminar on Lokasanskriti: Shoshon, Sangram O Protibad at P.N. Das College on 16th September 2016.

- Presented Paper titled "India's Economic Relationship with Her Neighbours: A Saga of Conflict and Cooperation" at UGC sponsored National level Seminar on India and Her Neighbours: History and the Present Scenario at P.N. Das College on 20 – 21 September 2016.
- 10. Presented Paper titled "Structuring Student Satisfaction Survey: Some issues Revisited" at NAAC Sponsored State level Seminar at P.N. Das College on 14th September, 2019.
- Presented Paper titled "Tracing the Best Practices in HEIs: A Tryst with Reality" at NAAC Sponsored National Seminar on The Challenges and the Opportunities of Best Practices in Higher Education at Vijaygarh Jyotish Ray College on 15th January 2020.
- 12. Presented Paper titled "Developing the Human Resources in HEIs: Stress on the Use of Technology" at NAAC Sponsored National Seminar on New Modalities of NAAC Assessment A Way Towards Human Resource Development at East Calcutta Girls' College on 22nd January 2020.
- 13. Presented Paper titled "A Study of the Violation of Human Rights of Women in West Bengal and the Role of Socio-economic Factors" in the Three Day International Web Workshop on Dynamics of Gender Justice and Violence Against Women: Issues, Challenges and Remedies at Bankura University on 3rd 5th October 2020.

Participations:

- 1. Participated in the NAAC sponsored One-day National Seminar on "Quality Assurance in the Age of Information Explosion" organized by Brahmananda Keshab Chandra College on 05.07.2019.
- 2. Participated as Coordinator, IQAC in the One-day State Level Seminar on *"Intellectual Property Rights"* organized by P. N. Das College on 20.07.2019.
- 3. Particicipated as Coordinator, IQAC in State Level Seminar on "Environmental Audit in Higher Educational Institutions: Framework and Implementation" organized by P. N. Das College on 29.08.2019.
- 4. Participated as Coordinator in "University level Workshop on RAF" organized by P.N. Das College on 12.02.2020.
- 5. Participated as Coordinator, IQAC in the State Level Online Seminar on "*Intellectual Property Rights, Right to Information and Privacy*" organized by P. N. Das College on 18.05.2020.
- 6. Participated in the Webinar on "*COVID 19 and Changing Global Economic Order*" organized by Narasinha Dutt College on 08.06.2020.
- 7. Participated in the National Webinar on *"Economics of Higher Education beyond COVID Pandemic"* organized by Nabagram Hiralal Paul College on 20.06.2020.
- 8. Participated in the State Level Online Seminar on *"Re-energizing yourself during Covid"* organized by Dr B. R. Ambedkar Satabarshiki Mahavidyalaya, Helencha on 25.06.2020.
- 9. Participated as Coordinator, IQAC in the National Webinar on "Women Empowerment in India" organized by P. N. Das College on 27.06.2020.
- 10. Participated in the Webinar on *"Bank Fraud: Prevention and Detection"* organized by Dr B. R. Ambedkar Satabarshiki Mahavidyalaya, Helencha on 27.06.2020.
- 11. Participated in the State Level Webinar on "Pandemic, Cyclone, Economic Decline: Present Multidimensional Problem of Bengal" organized by Kidderpore College on 03.07.2020.
- 12. Participated in the One-day National Webinar on "India China Economic Relationship: The Road Ahead" organized by the Netaji Nagar College for Women on 15.07.2020.
- 13. Participated in the National level Panel Discussion on *"Indian Economy: Way Ahead"* organized by the Department of Economics, Malabar Christian College, Calicut, Kerala on 11.09.2020.
- 14. Participated in the Webinar on "*Global Economic Challenges of COVID-19*" organized by the Department of Economics, West Bengal State University on 11.09.2020.
- 15. Participated as Coordinator, IQAC in the International Webinar on "*Yoga in Times of Pandemic*" organized by P. N. Das College on 26.09.2020.

Others:

- 1. Was the *Bursar, P.N. Das College* for Two years (2016-18)
- 2. Was the *Co-ordinator*, *Internal Quality Assurance Cell (IQAC)*, P.N.Das College for Five years (2019-24)

3. Life Member of Bengal Economic Association

- 4. Had undertake*n Field Surveys* in the *Rural and Tribal* belt in the Block II of the Mohanpur Gram Panchayat area of North 24 Parganas district on *Health and Sanitation* aspect.
- 5. Have been actively associated with an Orphanage "Shishu Bhavan".
- 6. Have undertaken *Extension Activities* as part of *Institutional Social Responsibilities* such as Dengue and Malaria Awareness Programme, cleanliness drive in the college vicinity as the Coordinator of Internal Quality Assurance Cell of the College.
- 7. Delivered an *Extension Lecture* on *"Research Methodology in Economics*" at Khidderpore College on 26.09.2019.
- 8. Had been a *Judge* in *National level Essay Competition* organized by Kabi Sukanta Mahavidyalaya, Bhadreswar, Hooghly, W.B. in September 2020.